

# FACT SHEET

## GRAPHICPEOPLE

GraphicPeople is a 24-hour offshore production studio providing digital, print and software development services to leading advertising agencies and brands in 4 continents.

- Location: **Dhaka, Bangladesh**
- Year Founded: **2004**
- Employees: **263**
- Holding Company: **WPP Group**

## CLIENTS

Our clients include full-service advertising agencies, consumer brands and software companies. Visit us at: [www.graphicpeoplestudio.com](http://www.graphicpeoplestudio.com)

## ADDRESS

GraphicPeople Limited  
76/A, Road 11, Banani,  
Dhaka 1213, Bangladesh  
Email: [biz@graphicpeoplestudio.com](mailto:biz@graphicpeoplestudio.com)

## WHAT WE DO

- Desktop publishing/Pre-press services
- Digital/Web content development
- Software development

## BRANDS



**graphicpeople**

## THE GRAPHICPEOPLE DIFFERENCE

We have the scale, infrastructure and dedicated team approach that ensures on time delivery within tight timelines while guaranteeing service levels. Our model creates tangible business and brand results through:

- Robust infrastructure, unique workflows and state of the art technology.
- Centralizing marketing operations to strengthen brand governance.
- Enhancing competitiveness by improving efficiency, time to market, scalability and cost.
- Specializing in delivering flexible offshore solutions to clients requiring high volume production, adaptation and localization of their communication materials.
- A 24-hour live production studio, supporting multiple time zones and markets across the globe.

## AWARDS

- BASIS IT Outsourcing Company of the Year 2014
- BASIS IT Outsourcing Company of the Year 2013
- JAAGO Foundation Corporate Partner of the Year 2012
- HSBC Export Excellence Award 2012
- Bdjobs Best Employer of the Year 2010
- Bdjobs Best Employer of the Year 2008

## AGENCY PARTNERS



Visit us at: [www.graphicpeoplestudio.com](http://www.graphicpeoplestudio.com)